

Brussels, 03 June 2026

Ursula von der Leyen - President of the European Commission

Roberta Metsola - President of the European Parliament

António Costa - President of the European Council

Cc:

Teresa Ribera - Executive Vice-President of the European Commission for Clean, Just and Competitive Transition

Stéphane Séjourné – Executive Vice-President of the European Commission for Prosperity and Industrial Strategy

Jessika Roswall - Commissioner for Environment, Water Resilience and a Competitive Circular Economy

Joint call: Ensuring the timely and effective implementation of the PPWR

Dear Presidents,

On behalf of industry associations and a broad coalition of businesses committed to circularity, we wish to reiterate the strategic importance of the Packaging and Packaging Waste Regulation (PPWR) for scaling-up investment in the European packaging industry and the wider circular economy. Our primary call is to ensure the timely and effective implementation of this Regulation as adopted.

The PPWR is a cornerstone policy that provides the necessary framework to scale up recycling of different materials such as plastics, secure investments, and deliver on Europe's resource efficiency, circularity and climate objectives. It finally establishes a long-awaited harmonised framework for packaging legislation that is essential for the proper functioning of the Single Market. The focus should now be on its effective and timely implementation, notably through the development of clear, robust and evidence-based secondary legislation, in close consultation with industry and technical experts.

A stable and predictable regulatory framework is essential for maintaining investor confidence and supporting the continued development of recycling capacity across Europe. The PPWR has been adopted through the Ordinary Legislative Procedure, in close consultation with stakeholders, ensuring both democratic legitimacy and technical robustness. The priority should now be to ensure it is fully implementable and up to speed, by developing clear, robust and harmonised criteria under the secondary legislation, while maintaining alignment with the European Union's broader policy

agenda, including the Circular Economy Action Plan and the European Green Deal. The PPWR, as agreed, strikes a necessary balance between ambition and flexibility.

Secondary legislation provides the appropriate mechanism to refine methodologies, definitions and requirements in line with technological progress and market realities, allowing outstanding technical questions to be addressed without reopening the core framework.

At a time when Europe is striving to enhance its circular economy and reduce dependency on virgin resources, it is crucial to preserve momentum and regulatory certainty, in order to further strengthen competitiveness and sustain continued investment in circular business models across the Union. **This is particularly important in light of the current global context, marked by geopolitical tensions, evolving international trade measures, and increased cost pressures on energy and raw materials, all of which are already placing significant strain on European industry. Ensuring timely and coherent implementation of the PPWR should therefore remain the central priority.**

We remain committed to constructive engagement with European institutions to ensure that the PPWR delivers on its objectives and supports a strong, competitive, and sustainable circular plastics value chain in Europe.

The undersigned,

Industry, National and Federal Associations



Companies



SIRMAX
PROXIMITY COMPOUNDING

 **NITTÚA**
PLATAFORMA PARA EL CAMBIO SOCIAL

 **VANHEEDE**
ENVIRONMENT GROUP

 **UpSolv**


Starlinger


Trioworld


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SOLUZIONI PER IL PIANETA,
DAL 1952.

 **amcor**



 **ATMEDIO**
CIRCULAR ECONOMY EXPERTS

Sauber
macher
für eine lebenswerte Umwelt

 **M CARBON**

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EREMA 

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 **Poly Recycling**
The power of PET

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Plastics Recycling

 **Brightlands
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Space**

Resilux 
The power of PET

 **healix** **EASTMAN**

 **CIRREC**
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Recycling PET Trays

 **CuRe**
Polyester
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 **RSHPOLYMERE**

 **WIPAK**

 **Constantia**
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Transformación Sostenible

